



WFXV
201 Humboldt Street
Rochester, NY 14610

Normal Communications
Thomas A. Costa
39 State Street, Suite 110
Rochester, NY 14614

Contract # 1452326

Schedule Dates 10/25/16-10/31/16
Advertiser John Salka/Assembly 121 St/Republican/NY (8411
Agency Normal Communications (13626)
Product Political - Candidate Other (1066)
Brand SALKA 10/25-11/7 (569684)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/21/16
Last Modified 10/21/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$67.50
Net Total \$382.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	7	\$430.00
Nov. 2016	1	\$20.00
Grand Total:	8	\$450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	11P- EYEWITNESS NEWS AT TEN			1	1		1			3	\$20.00	\$60.00	Utica (WFXV)		10/21/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	10P- EYEWITNESS NEWS AT TEN					1				1	\$20.00	\$20.00	Utica (WFXV)		10/21/16
3.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	7:30P- 11P (EST)							2		2	\$100.00	\$200.00	Utica (WFXV)		10/21/16
4.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8A- FOX NEWS SUNDAY								1	1	\$150.00	\$150.00	Utica (WFXV)		10/21/16
5.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	10P- EYEWITNESS NEWS AT TEN		1							1	\$20.00	\$20.00	Utica (WFXV)		10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions